



We are happy that you chose Annin & Co. as your fundraising partner. We want to help you be successful.

As you are well aware, to be most successful it is important to get the word out that you are selling an American Flag Set or Custom Banner manufactured by America's premier flag maker.

To assist you in this selling effort, Annin & Co. offers this Fundraising Kit containing everything you need to conduct a winning campaign:

- Tips
- Project Planning Guide
- Ad slicks
- Organizing Section
- Press Releases
- PSA Text
- Letter to Local Businesses

As you will see when reading over these materials, all of the elements of this kit are written in a format that is easy to follow—simply insert your organization's information and print out final copy on your organization's letterhead.

Your Annin Dealer is available to help you. If you have questions, please contact the dealer listed below;

