

Press Release #1- PUT ON ORGANIZATION'S LETTERHEAD

FOR IMMEDIATE RELEASE

For further information contact:

Name of Contact
Organization's Name
Street Address
City, State, Zip Code
Phone & Fax number

**(Name of Organization) to Offer U.S. Flag Set
For Fundraiser to Benefit (Who/What)**

CITY, STATE, DATE- The (Name of Organization) has today announced plans to market a US Flag Set to raise money for (purpose). This complete flag set is Made in the USA by Annin Flagmakers, America's favorite flagmaker since 1847. It contains flag, pole, bracket and all the hardware needed to proudly display from your home. This set will be sold at a unit price of (\$\$\$\$).

OR

CITY, STATE, DATE- The (Name of Organization) has today announced plans to market a (Name of Organization) banner to raise money for (purpose). This (Name of Organization) banner is Made in the USA by Annin Flagmakers, America's favorite flag company since 1847, (describe banner here). This banner will be sold at a unit price of (\$\$\$\$)

Persons interested in purchasing a (flag or banner set) as part of the (Name of Organization) campaign should call (phone #) or visit (Name of Store) at (Location). People who place orders by (date) can expect to receive their banners by (date).

Annin Flagmakers, headquartered in Roseland, New Jersey, is the nation's oldest and largest flag manufacturing company in the United States.

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