



## **PSA's –To be printed on Organization's letterhead**

### **Note to Fundraising Chairperson:**

*Sample public service announcements (PSA's) have been drafted for your assistance in providing information to local radio and television (broadcast & cable media). Many stations will run a PSA at no-charge for non-profit organizations. Check with local stations to see if your group meets their criteria for consideration. Be sure they know how the funds will be raised.*

### **30-second PSA**

(Name of organization) has announced plans to market an American Flag Set (or Custom banner) as part of their fundraising efforts to (purpose). These Flag Sets are made in the USA, come complete with all hardware needed to mount and sell for (\$\$\$\$) each.

If you'd like to learn more about purchasing a flag set (or custom banner) call (organization name) at (phone number).

### **60-second PSA**

(Name of Organization) is selling 3x5 foot full-sized US flag (or custom banners) sets as part of their fundraising efforts to (purpose). These flag sets (or banner sets) are made in the USA, come complete with all hardware needed to mount and sell for (\$\$\$\$) each.

(Name of chairperson) of the (name of organization) fundraiser says the group hopes to sell (number) of flag (banner) sets during the (number of weeks) campaign. This is their biggest fundraiser of the year and they are sure people will be excited about these special keepsakes.

If you are interested in purchasing a flag set call (organization name) at (phone number). This would make a great gift item.